



AN INTRODUCTION

Dr. Kumpol Buriyameathagul

(Dr.A) · Ph.D.

EXECUTIVE · TECHNOLOGY · HUMAN

Bridging business, technology, and human values.

20+ years across Thailand, the United Kingdom, and the United States.

Building for Thailand — the country I love — while learning from the world.

WHY THIS MATTERS

*For the first time in human history, intelligence no longer belongs to humans alone.
Leadership in this century requires operating excellence, technological fluency,
and human wisdom — all three, held together.*

FOUR SELECTED CONTRIBUTIONS

A curated view — a broader body of work lives at drkumpol.com.

- **When a national sport became a \$470M industry**
Muaythai has shaped Thai identity for centuries. Helped the team behind ONE Championship × Lumpinee turn cultural heritage into measurable soft-power value — the most successful Thai boxing program in the world.
GLOBAL SCALE → ONE Championship reaches audiences in 190+ countries · USD 470M added to Thailand's economy.
- **When Thailand first tuned in to Premier League football over digital**
Led AIS's national rollout of the Barclays English Premier League across 2016–2018 seasons — scaling to 10M+ subscribers and redefining how Thai audiences consume live international football.
NATIONAL FIRST → Thailand's first true live-streaming broadcast at national scale · the distribution architecture that became AIS Play.
- **When Thai traditional medicine was uplifted to a modern global standard**
During COVID-19, contributed to uplifting Thailand's traditional medicine heritage — partnering with the Ministry of Public Health to develop and register the world's first 60 mg Andrographolide capsule for mild COVID-19, nationwide.
WORLD FIRST → Thai heritage medicine uplifted into globally-defensible modern pharmacology at a moment of national need.
- **When executive leadership builds a portfolio of future-ready businesses**
As CEO and Board Director across a multi-industry portfolio — bridging technology with human-centred innovation to build future-ready businesses and create sustainable growth through strategic transformation across the group.
PORTFOLIO SCOPE → Estimated aggregate value in the hundreds of millions of USD · Under Stock Exchange of Thailand governance.

HOLDING ALL THREE

Executive experience alone → decisions built on yesterday's toolkit.

Technology fluency alone → solutions searching for problems.

Both, without human wisdom → performance without purpose.

In the age when intelligence no longer belongs to humans alone — leadership requires all three, held together.

This work — and this profile — is my ongoing attempt to do exactly that, imperfectly but with care.

BOARD & ADVISORY CONVERSATIONS WELCOME

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Selectively engaging where boards need executive, technology, and human judgment together.

This one-page introduction is a doorway — the full body of work lives online.

drkumpol.com

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